

A purple circle containing the text 'decarb leaders network' in white, lowercase letters.

decarb  
leaders  
network

# Decarbonisation Leaders Network

## Partnership Prospectus

Hosted by Decarb Connect



# Why DLN?

We unite industrial decarbonisation leaders from across the hard to abate sectors, and from around the world, to clarify and accelerate path to net zero.

The network helps members to turn resources, intel, and relationships into more than the sum of their parts.

- Ensure the successful delivery of decarbonisation projects in hard to abate sectors
- Advance the deployment of tools and strategies that eliminate or massively reduce emissions & clean up the toughest to abate processes
- Support the financing and scale up of critical projects
- Build a support network that shares the right practices
- Accelerate decarbonisation in a resource-effective way, showing leadership in tackling the climate challenge

How we achieve industrial carbon neutrality won't be answered by one approach, one type of individual or one category of technology. DLN welcomes a range of different experiences, functional backgrounds and a variety of solutions to complex problems.

# Membership Mission

## What can you gain from membership?

Break down industry silos, find out how others have tackled the challenges you're facing and dig into what's working from demos, pilots & early stage projects.

A new ecosystem of tech and partners is emerging bringing new kinds of collaborations. Membership brings the opportunity to learn from the set-backs of your network cohort as well as their wins.

By learning with your peers, including share your own successes, we're creating a network that can jointly progress – speeding up decisions & making robust choices that will accelerate decarbonisation.

## Existing members include:

BASF \* Sabic \* Liberty Steel \* Cemex \* ArcelorMittal \* LafargeHolcim \* Vale Base Metals \* HeidelbergCement \* Equinor \* Repsol \* Shell Ventures \* Tupras \* Eurometaux \* Roca Group \* NSG \* CRH \* AGC \* Saudi Aramco \* Nouryon \* Total Carbon Neutrality Ventures \* Votorantim Cimentos \* Roca Group and more

## Cross-sector membership from:

- Cement
- Metals & Mining
- Ceramics
- Pulp and paper
- Oil & Gas
- Chemicals
- Glass



# Meet the Council



**Helena Anderson,**  
COO & Co-Founder,  
Ikigai Capital



**Ed Heath-Whyte,**  
Head of Environment &  
Sustainability,  
Liberty Steel Group



**Cem Gercek,**  
Decarbonization Strategy  
Leader,  
Carmeuse



**Geoff Mackey,**  
Corporate Affairs and  
Sustainability Director,  
BASF



**Ian Riley,**  
CEO,  
World Cement Association



**Edelio Bermejo,**  
Head of R&D, Innovation  
and IP, LafargeHolcim

## Meet colleagues from:

- Technology
- R&D
- Innovation
- Strategy
- Carbon management
- Decarbonisation
- Energy
- Operations
- Corporate Ventures
- Sustainability
- Environment
- Alternative Fuels

# Members Content Calendar 2021

Your monthly package of content will always include: live meet ups, roundtable debates on the theme, a webinar, interviews and podcasts. We combine group sessions, digital content, 1-2-1s and small working cohorts. You'll also access custom-researched quarterly reports and whitepapers. In addition, membership subscriptions include a combination of free and discounted tickets to a range of events (digital and in-person).

## January: Roadmap to 2050

- What is being measured and how? How can strategy be set with the right milestones and basis to deliver on time/on target?

## February: CCUS

- Exploring the range of tech – the right tech, the right partners, the right plan to achieve your scalable project

## March: Industrial electrification / Hydrogen

- Comparing learnings from clusters and single-site projects; project economics and investable tech
- Industrial electrification
- Scope 2 emissions

## April: Natural Carbon Abatement

- How do the economics and data compare to other sources of CO<sub>2</sub> abatement?
- How are others evaluating this part of their roadmap?

## May: Decarbonomics

- Piecing together an investable strategy and deployment(s) plan to enable finance-at-scale
- Internal carbon pricing and investment plans

## June: Renewable energy

- Deployment and impact on CO<sub>2</sub> emissions
- Business models & case studies and impact on cost of capital

## July: Circular Economy

- What are the questions that can reveal & unleash potential new business models and collaborations?
- Symbiosis examples and pilot projects

## August: Embodied & Scope 3 Carbon Challenge

- Working groups explore how to work across the value-chain to deliver this next focus for CO<sub>2</sub> reduction

## September: Policy and Regulation

- How to leverage global policy plans – from incentives to disincentives? Network members access the full map of policy funding pots and details on upcoming changes

## October: Organisational Reboot

- How to enable real, lasting and pervasive change across your organization

## November: Launch Pad

- Tech battles and discussions with the latest innovators and disruptors coming to hard to abate sectors; evaluation of 2020-2021's demos and pilots

## December: Carbon Markets

- How can you plan to create value from your CO<sub>2</sub>?

# What Members Say?



**Marjaana Haljala,**  
Corporate Development | New Energies &  
Decarbonisation | General Management,  
**SHELL**

*"I have very much enjoyed being part of this welcoming, collaborative and open network of like-minded individuals from a wide variety of industries, who all share the same passion around decarbonisation and energy transition.*

*I really feel connected with the entire network through regular information sharing and discussions in the Guild App, monthly meetups around relevant themes and festivals – even in the current virtual environment.*

*I have learned a lot from the collective wisdom of the group and look forward to connecting and sharing & learning from each other as the network grows further"*



# INDUSTRIES

## STEEL, METALS & MINING



**Annemarie Manger,**  
Director Sustainability,  
**TATA STEEL EUROPE**



**Luke Mahoney,**  
Global Head of Technology, Innovation  
and Geology, Decarb Lead  
**VALE BASE METALS**

## CHEMICAL



**Geoff Mackey,**  
Group Corporate Affairs &  
Sustainability Director,  
**BASF**



**Joost Sandberg,**  
New Business Manager,  
**NOBIAN**

## GLASS & CERAMICS



**Carlos Velazques,**  
Director of Sustainability,  
**ROCA GROUP**



**Chris Dye,**  
Category Manager , Renewable  
Energy (Global),  
**NSG**

## REFINING / OIL & GAS



**Cindi Choi,**  
Managing Director,  
**TOTAL CARBON NEUTRALITY  
VENTURES**



**Volkan Orhan Teikn,**  
Climate Change, Sustainability and  
Regulatory Affairs  
**TUPRAS**

## CEMENT & LIME



**Magali Anderson,**  
Chief Sustainability and Innovation  
Officer,  
**LAFARGEHOLCIM**



**Rachid Seffar**  
VP Supply Chain and Sustainability,  
Europe, Africa and Asia,  
**VOTORANTIM CIMENTOS**



**Roy Conn,**  
Sustainability Strategies,  
**SAUDI ARAMCO**



**Phoebe Wang,**  
Principal,  
**SHELL VENTURES**

# Membership Offering

## Exclusive Networking Platform - APP

The private network is accessible through our invitation link only. You choose whether to access via desktop URL or by downloading the app which is hosted on the Guild.co platform. At all times you'll control your security and communications settings.

You'll be able to connect to other members and/or privately message them, participate in open discussions, learn about your peers' experience and share your own.

## Live meet ups

Each month you'll get an update of the latest links and content, and we'll also ask you to contribute ideas and suggestions.

As we move beyond covid, we plan to host a regular global supper club plus meet ups – digital content will remain a central part of the membership too.

## Custom Content

Each month we will update the network with the latest links and content – we'll ask you to contribute ideas and suggestions too.

You'll have free access to all content via the private members only website – the calendar and monthly content links allow you to choose where you want to contribute, and where you want get involved as a participant.

## Collaborations

You will be able to explore potential consortia, cluster and other innovation JVs.

You'll also learn embeddable tactics and project concepts from the other leaders and teams connecting with them through the platform.

# Founding Members Include

- Magali Anderson, Chief Sustainability and Innovation Officer, **LafargeHolcim**
  - Cem Gercek, North America Operations Manager/Decarb Lead, **Carmeuse**
  - Ed Heath-Whyte, Head of Environment and Sustainability, **Liberty Steel**
  - Edelio Bermejo, Head of R&D, Innovation and IP, **LafargeHolcim**
  - Geoff Mackey, Group Corporate Affairs & Sustainability Director, **BASF**
  - Carlos Velazquez, Director of Sustainability, **ROCA**
  - Chris Dye, Category Manager, **NSG**
  - Natalia Ruiz Saez, Open Innovation Hub, **Repsol**
  - Jorge Garcia, Pyro process & Energy Specialist, Manager, **Cemex**
  - Maxime Butler, CO2 capture project manager, **LafargeHolcim**
  - Helena Anderson, COO and Co-Founder **Ikigai Capital**
  - Ian Riley, CEO, **World Cement Association**
  - Annemarie Manger, Director Sustainability, Health, Safety, Environment & Quality, **Tata Steel**
  - Jan Theulen, Group Director, Alternative Resources, **HeidelbergCement**
  - Sergio Fortea Espert, Energy Category Manager, **CRH**
  - Annie Heaton, Sustainability Director, **ArcelorMittal**
  - Pieter Smeets, Senior Manager Sustainability, **Sabic**
  - Dinesh Singh, **Saudi Aramco**
  - Rachid Seffar, VP Supply Chain and Sustainability, Europe, Africa and Asia  
**Votorantim Cimentos**
  - Luke Mahony, Global Head of Technology, Innovation and Geology, Decarb Lead, **Vale Base Metals**
  - Dr Volkan Tekin, Superintendent, Environmental Director, General Management  
**Tupras**
  - Cillian O'Donoghue, Director, Energy & Climate Change, **Eurometaux**
  - Ana Quelhas, Head of Corporate Energy Planning **EDP**
- ..And many others

# Network Pricing

## Individual Membership

Before May 30th:

£299 per year (£25 pcm equivalent)

After May 30th:

£360 per year (£30 pcm equivalent)

Benefits:

- DLN website – content
- DLN app
- DLN monthly online networking meetups
- Free or discounted tickets to annual festivals/events

## Corporate Membership

Tier 1: £1299

Tier 2: £1799

Benefits:

- 5-10 membership passes
- Corporate Supporter Interview/fire-side chat (20 min) for DLN members
- DLN monthly online networking meet ups
- DLN app
- DLN website
- Branding as corporate supporter at DLN website/events signage
- 10 tickets across 3 events for the year
- 50% discounts on additional event tickets
- Spotlight interview/article/presentation on company's work with CEO/CSO/CIO (on DLN website, in DLN Year book)
- Other benefits

\*this fee will remain the same for the next 3 years

\*\*pre-qualification of members (names, job titles)

Ask us about Academic or Industry Associations memberships

[Aya@decarbconnect.com](mailto:Aya@decarbconnect.com)



**Decarbonisation**  
**LeadersNetwork**

# Meet the Team



**ALEX CAMERON**  
Founder & CEO  
[ac@decarbconnect.com](mailto:ac@decarbconnect.com)



**AYA PARIY**  
Community Director  
[aya@decarbconnect.com](mailto:aya@decarbconnect.com)



**REBECCA CLARK**  
Operations Director  
[rebecca@decarbconnect.com](mailto:rebecca@decarbconnect.com)

